



Empowering Change



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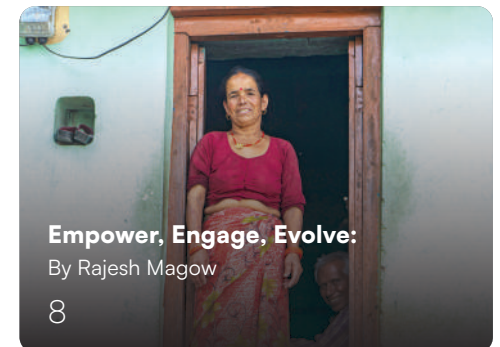
Fostering a World of Difference

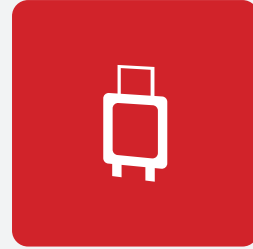
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Our Team





2023



- 2024



Preface



With immense enthusiasm, we present the third edition of MakeMyTrip Foundation's annual journal. Our preceding editions delved into our diverse areas of impact, sharing compelling stories from the grassroots that fuelled our determination to contribute more and work with heightened dedication.

Embarking this year with passion and ambition, we have strategically realigned our charter and honed our focus on two relevant areas — **Climate Action and Community Empowerment.**



In this edition, we illuminate these critical pillars, elucidating our rationale for operating in these spheres, detailing the meaningful partnerships cultivated, and showcasing the tangible impact achieved. Notably, it also encapsulates the Foundation's response to the Himachal flood crisis, encompassing relief efforts, rehabilitation initiatives, reconstruction projects, and our ongoing commitment to rescue preparedness. This journal edition also proudly celebrates our key milestones, volunteer-driven initiatives, and the recognition garnered in public forums.

On behalf of the entire MakeMyTrip Foundation team, we extend heartfelt gratitude to our fellow travellers and supporters. Your trust empowers us to strive for our best, embodying our belief that we thrive because you believe in our journey. We invite you to immerse yourself in the pages of this report. Your ideas and suggestions hold immense value to us, and we encourage you to share your thoughts using the feedback QR code provided towards the end of this journal. Let's stand united in our shared commitment to create sustainable and resilient destinations in India for the well-being of our future generations!



Anisha Narula

Anisha Narula
Manager & Lead - CSR, MakeMyTrip Foundation

Rising Together for Sustainable Solutions:

By Deep Kalra



Deep Kalra
Trustee, MakeMyTrip Foundation
Founder & Chairman, MakeMyTrip

Recognising Climate Urgency

The urgency of climate change has become a dominant global concern - highlighted at events like the 2024 World Economic Forum and by the G20 nations - exacerbates social and economic inequalities that disproportionately affect vulnerable communities.

India faces a pivotal moment, balancing population growth and rising energy demands with ecological responsibility, calling for coordinated action from government, businesses, communities, and individuals.



Our Areas of Action

At MakeMyTrip Foundation, we understand our shared responsibility to protect the environment, and our initiatives across India are focused on increasing green cover, promoting sustainable water management, responsible waste disposal, and marine ecosystem preservation.



**increasing
green cover**



**responsible
waste disposal**



**promoting sustainable
water management**



**marine ecosystem
preservation**

While the government is actively spearheading the fight against climate change through initiatives such as Lifestyle for Environment (LiFE), National Action Plan on Climate Change (NAPCC), and setting ambitious renewable energy targets, a fundamental shift is required in the way we produce and consume energy, manage natural resources, and approach economic development.

Advocating Sustainable Policies

The interconnected nature of environmental challenges calls for a united front in implementing solutions, fostering innovation, and advocating for policies that promote sustainability.

Embracing technological solutions like electric vehicles (EVs) with enhanced battery technology, carbon capture and storage (CCS) initiatives, and innovative energy-efficient systems is a crucial step to collaborate for implementing and advocating for sustainable policies - contemporary essentials for creating a resilient future and sustainable world for future generations.

Deep Kalra

Trustee, MakeMyTrip Foundation
Founder & Chairman, MakeMyTrip

An Overview



Driving Impact

As the social development arm of the MakeMyTrip group of companies, we at MakeMyTrip Foundation share the same fervour for future-proofing our travel destinations as we do for travel itself. Our dedication to climate action and community empowerment has helped us make a substantial impact across 13 Indian states, positively affecting the lives of over a million individuals.

We recognise the need for environmental conservation and social inclusivity in tourism, with the indispensable role of local communities within the tourism ecosystem. Initiatives such as afforestation and waste management, empowering local communities through sustainable livelihoods, and preserving their cultural heritage play a central role in our efforts.

Balancing Approach

Our dual approach is responsive and proactive, addressing global sustainability challenges while ensuring that tourism in India evolves responsibly, benefitting both the environment and the people. Through our work, we aim to demonstrate how tourism can serve as a catalyst for positive change, in line with our core values and long-term goals for sustainable development.

Our Two Key Pillars

Climate Action




 Afforestation



 Waste Management

Community Empowerment



 Community-based Tourism Initiatives



 Upskilling Local Communities

Empower, Engage, Evolve: The Path to Lasting Change

By Rajesh Magow



Rajesh Magow
Trustee, MakeMyTrip Foundation
Co-Founder & Group CEO, MakeMyTrip

Redefining Progress

In an era marked by dynamic technological evolution and a growing climate crisis, our entire ecosystem is witnessing a shift wherein individuals, businesses, and nations are redefining their roles and responsibilities. It is imperative now, more than ever before, to collectively progress towards a future infused with accountable innovation and care for our environment.

Strategic Realignment

Reflecting on the past year, we have streamlined our focus in two key areas: Climate Action and Community Empowerment - recognising the urgency of the climate crisis and the profound potential of community empowerment.

We at MakeMyTrip Foundation envision making tourist destinations in India more resilient and sustainable by nurturing partnerships with regional NGOs, environmentalists, socially aware hotel partners, and eco-volunteers among others. Their knowledge and perceptions have been extremely helpful in achieving sustainable regenerative development.

We are fostering a cleaner, greener, and healthier planet through initiatives such as tree plantation, sustainable water management, and responsible waste disposal, spanning from the hills of Uttarakhand to the beaches of Andamans.

Our Notable Milestones



Empowering native Garhwali women to run homestays and become tourist guides, **contributing towards their economic independence and community growth**



Imparting training to over

1,200 guides



to provide tourists with well-researched information in Agra and Fatehpur Sikri, **enriching the visitor experience and cultural heritage of these destinations**

Looking Ahead

Through this report, we would like to highlight our collective teamwork with civil society groups, local communities, and travel value chains that have helped us achieve our goals.

Thank you for your ongoing support, as we look forward to continuing this impactful journey. Together, let us contribute to a world where positive change is an aspiration and a collaborative achievement.

Rajesh Magow

Trustee, MakeMyTrip Foundation
Co-Founder & Group CEO, MakeMyTrip



Creating mangrove bio-shields in the coastal regions of Gujarat



Collecting and segregating marine and ocean plastic and waste in the Andamans



A Symphony of Impact: MakeMyTrip Foundation's Key Highlights



Matayen, Ladakh
Eco-cafe owner,
Bashir Ahmed



1.7+ million
saplings planted pan-India

(Rajasthan, Gujarat, Odisha, Sikkim, Kashmir,
Uttarakhand, Ladakh)

Empowered

2,000+

locals in Uttarakhand,
Rajasthan and Ladakh
with sustainable livelihoods

Upskilled

1,200+

guides in Uttar Pradesh

Collected and
responsibly disposed

140 MT

waste from the hills of
Uttarakhand and Himachal,
and the deep seas in Andamans



Committed

₹5 crore

to support relief and
rehabilitation initiatives in
Himachal Pradesh, directly
impacting over 10,000 people



Disbursed over

₹1 crore

towards educational
scholarships, supporting
students who lost family/
earning members during
the pandemic

Collaboration Shapes Sustainability:

By Yuvaraj
Srivastava



Yuvaraj Srivastava
Trustee, MakeMyTrip Foundation
Group CHRO, MakeMyTrip

As I reflect upon the journey of MakeMyTrip Foundation over the past year, I am reminded of a crucial truth that underpins our every effort — the transformative power of collaboration and public-private partnerships in driving sustainable change in our beloved tourist destinations. The pristine beauty of India's landscapes and the cultural richness of our communities demand a shared responsibility and a unified approach towards preservation and resilience.

In my travels, I have witnessed first-hand the synergistic potential that lies in collective action. When governments, businesses, civil society, and individuals come together, the impact we can achieve is not only significant but also lasting. At MakeMyTrip Foundation, we embody this spirit of partnership in our endeavours. Our initiatives, be it the relief work undertaken in Himachal, or our waste management work in the Andamans, are not solitary quests; they are the fruits of coordinated efforts with local administrations and community groups, carefully conceptualised and nurtured to yield tangible results on the ground.

But let us not forget, this is just the beginning. Our efforts, while impactful, are but a drop in the ocean of what needs to be achieved. The challenges of climate change and environmental degradation require a continuous and escalating response. It is about building a movement, a collective conscience towards our planet and its people.

This past year has been a testament to the power of this approach. Through our initiatives, we have seen how sustainable tourism practices can not only protect but enhance our natural and cultural heritage. Whether it is through clean-up drives, waste management programmes, or promoting community-based tourism, the Foundation has strived to create a balance — where tourism thrives, but not at the cost of our environment or local communities.

As we move forward, the MakeMyTrip Foundation remains committed to fostering these partnerships and scaling our initiatives. We envision a future where every stakeholder in the tourism ecosystem plays a part in nurturing and sustaining the beauty of our destinations. This dream can only be realised through unity — when every one of us, from corporations to individual travellers, embraces the role of a custodian of our natural and cultural treasures.

I call upon each one of you to join us in this mission. Let us pool our strengths, ideas, and resources. Together, let's embark on a journey towards a more resilient, sustainable, and vibrant future for our tourist destinations — a legacy we can proudly pass on to the generations that follow.



Yuvaraj Srivastava
Trustee, MakeMyTrip Foundation
Group CHRO, MakeMyTrip



Climate Action: Nurturing Our Future



 **Udaipur, Rajasthan**
Community member carrying
a bundle of fodder

India's unparalleled biodiversity is a cornerstone of its allure in the tourism sector. By safeguarding diverse ecosystems and natural habitats, we are making an invaluable contribution to the overall well-being of our environment. We are enhancing the beauty and sustainability of tourist spots by creating bio-shields, conserving water, safeguarding ecology, and treating waste in Gujarat, Rajasthan, Uttarakhand, and the Andamans.

Breathing Life into Arid Lands

Over many years, we at MakeMyTrip Foundation, have partnered with Seva Mandir in Rajasthan's Udaipur and Rajsamand districts on a project to revitalise the environment and local communities. This region, known for its semi-arid, hilly terrain, faces challenges like erratic weather patterns, making water conservation and soil preservation difficult. The degradation of common lands essential for the survival of the rural poor compounds these issues, affecting soil, water resources, and local ecology.

By increasing green cover, we are aiding soil and water conservation to combat limited rainfall and high soil erosion. Our initiative creates sustainable livelihood opportunities through fodder production, benefitting the community's income.

Our unique plantation model involves local communities organising themselves into Gram Vikas Committees to oversee and monitor the project; they also contribute a small monthly amount to a collective fund used for maintenance of plantations, encouraging a strong sense of ownership and pride within the community.



Planted over
1.3 million saplings
together with
Seva Mandir

26,000 MT
estimated annual
carbon sequestration
potential

The Bio-Shield of Gujarat

520 MT
of CO₂ absorbed
annually

8,840 person-days
of work generated
to facilitate local
employment



Throughout this year, we teamed up with the VIKAS Centre for Development (VIKAS CFD) on a mangrove plantation project along the Gujarat coast. This joint effort aims to strengthen natural defences and enhance the area's ecological diversity. Mangroves act as nature's shield against coastal erosion and climate challenges. Over the next three years, our goal is to plant over 162,500 mangrove plants across 65 hectares, creating a resilient 'Mangrove Bio-Shield'.

This green barrier will protect against erosion and help sequester carbon, absorbing about 520 metric tonnes of carbon dioxide annually. Beyond environmental benefits, the project provides valuable local employment opportunities, generating around 8,840 person-days of work. Through this initiative, we are supporting the local economy by promoting community involvement and responsibility for environmental conservation.

Project Testimony



"For VIKAS CFD this partnership is a wonderful experience, as colleagues at MakeMyTrip Foundation work as co-travelers with a shared vision, understanding and warmth. We hope to grow and develop this relationship in the coming months and years"



Rajesh Shah
Managing Trustee
VIKAS Centre for Development

Nurturing Native Life in Uttarakhand

600,000 saplings to be planted in the Almora district



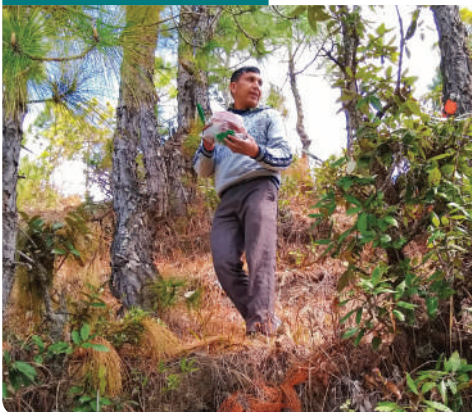
Nestled in the heart of the Himalayas, Uttarakhand boasts vast pine forests; however, their presence has posed ecological challenges over the years. These forests, classified as invasive, disrupt soil chemistry, thus heightening the threat of wildfires and soil erosion. To restore ecological equilibrium, we have partnered with the Central Himalayan Rural Action Group (CHIRAG) to reintroduce native species and promote environmental harmony in Uttarakhand. Focusing initially on the Almora district, we intend to plant over 600,000 saplings to rejuvenate the region's biodiversity.

Planting for a Sustainable Future

Along with our ongoing plantation projects, spanning various regions, including Ladakh, Kashmir, Sikkim, and Odisha, we have teamed with partners such as the Himalayan Institute of Alternatives, Ladakh (HIAL), and Grow-Trees.com. These initiatives have yielded significant ecological benefits, like soil stabilisation and regeneration of native species crucial for soil moisture retention and conservation, mitigating the risk of flash floods in these regions.

While our focus on tree planting aligns with our climate action agenda, we have intensified our efforts towards responsible waste management. The anaerobic decomposition of unsegregated waste releases methane, a potent greenhouse gas contributing to global warming, while waste incineration emits toxic substances harmful to the environment. To counteract adverse climate effects, we are promoting sustainable waste management practices such as recycling, composting, and waste reduction.

Project Testimony



"This project will go a long way in restoring the degraded Himalayan landscapes. CHIRAG values MakeMyTrip Foundation's efforts in drawing sensitivity around the crisis and its genuine commitment to build resilience."



Dr. Badrish Singh Mehra
Executive Director
Central Himalayan Rural
Action Group (CHIRAG)



Waste Solutions at High-Influx Zones



Scan the QR code to watch the project reel



Over the past few years, our efforts have been directed towards addressing waste management challenges in Uttarakhand’s high tourist influx zones, aiming to understand the issue, implement solutions, and enable behavioural change. A significant part lies in our waste management initiative at Kempty Falls near Mussoorie, in collaboration with the Waste Warriors Society, the Forest Department, and local organisations.

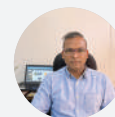
Kempty Falls, situated approximately 15 km from Mussoorie amidst its tranquillity, has suffered environmental degradation due to inadequate waste disposal practices and a lack of awareness among residents and visitors. We partnered with the community to promote ownership and accountability for effective waste management, involving awareness campaigns targeting residents, shop owners, and tourists, with initiatives such as installing segregated waste bins, implementing door-to-door waste collection, and employing creative mediums like street plays and wall murals to disseminate information.

We also collaborated with local authorities to enhance infrastructure and operations at the Material Recovery Facility, empowering locals with sustainable waste management skills. Our involvement extends to advising on the strategic utilisation of government funds and capacity-building for all stakeholders. Our partnership with Waste Warriors, initiated in 2019, initially focused on waste management in Sahasradhara, near Dehradun, before transitioning to our ongoing efforts at Kempty Falls. Through this collective effort spanning over four years in Uttarakhand, we have responsibly managed over 135 tonnes of waste, making significant progress in our sustainability endeavours.

Project Testimony



“Over 10 lakh tourists visit Kempty, a popular tourist destination neighboring Mussoorie, for its stunning mountain vistas and waterfalls. However, this surge in tourism has plunged the small town into a serious waste crisis. MakeMyTrip Foundation, in collaboration with Waste Warriors, has been instrumental in addressing this challenge through the ‘Zero Waste Kempty’ campaign. Initiatives such as the Clean Business Program, cleanup drives, community meetings, school engagements, and door-to-door waste collection are not only spreading awareness to locals and tourists but also enabling positive action on responsible waste management. The establishment of a Material Recovery Facility, managed by Waste Warriors, plays a crucial role in scientifically processing the collected waste before sending it to recyclers. This concerted effort aims to fulfil the goal of making Kempty a zero-waste tourist destination.”



Adison Stevenson
Senior Manager
Waste Warriors Society



Cleaning our Pristine Shores

Recognising the necessity for sustainable approaches to conserving our natural environments in tourist areas, we have been working on this cause in the Andamans for the past four years. We have established a solar-powered public convenience unit at Bharatpur Beach on Neil Island; the facility encompasses toilets, showers, changing rooms, lockers, and a feeding area that enhances the tourists' convenience and prioritises environmental consciousness. An efficient waste disposal and treatment system, integral to the design, ensures that our efforts align with eco-friendly practices.

Project Testimony



“The Andaman and Nicobar Islands are one of the most beautiful and fragile places in the world. I have been working in these islands since 2018 to reduce the impact of plastic waste on the islands and the oceans around them. In 2023, my organisation, the Kachrewaale Foundation, partnered with the MakeMyTrip Foundation to set up new systems to both manage and reduce plastic waste in the islands. This collaboration has made several beach clean ups, under-water clean ups and community work possible. Kachrewaale is grateful for the support of MakeMyTrip Foundation in safeguarding these very special islands!”



Garima Poonia
Founder
The Kachrewaale Project

Treatment plant installed as part of the unit

Capacity: 20,000 litres

70% grey water undergoes primary and secondary treatment

Released into reed-bed; outflow into mangroves

30% black water treated via bio-digester

Released into reed-bed after secondary filtration

Bio-digester uses tigerworm technology

Organic matter consumed by bacteria; reed-bed available for fresh intake within 24 hours

Treatment plant technology designed meticulously to optimise space and energy usage

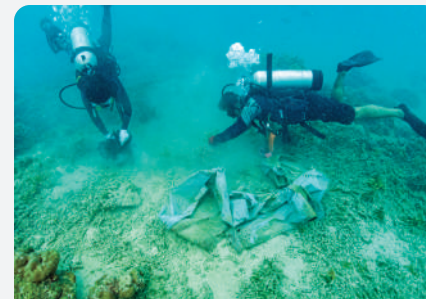
Our Work in the Andamans



Workshops with school students for spreading awareness on topics like **environmental degradation** and **conservation**



Beach cleanup drives to **reduce marine plastic waste**



Deep sea dives to collect marine waste such as **fishing nets** and **ropes stuck in corals**



Workshops for the fisherman communities to spread awareness on the **responsible use and disposal of fishing lines**



Images courtesy: Umeed Mistry



In addition, we are operating three Water ATMs across the island, which dispense safe drinking water at a reasonable cost and promote using reusable bottles to reduce reliance on single-use plastic. We have partnered with the Kachrewaale Foundation to **tackle marine litter through beach and deep sea clean-ups, removing plastic, fishing nets, and ropes entangled in pristine corals**. We are conducting workshops and awareness sessions with various stakeholders, including hoteliers, fishermen, and school students.




2,000 kg

Waste collected and processed at Neil Island, Andamans

Community Empowerment: Strengthening Ties. Enriching Lives.



 Drass, Ladakh
Homestay Owners, Nargis
& Ahmad

With a determined approach, we are working towards creating sustainable job opportunities within the tourism sector, providing stable and dignified employment, contributing to poverty alleviation and fostering self-reliance within local communities, ensuring that the benefits of tourism are respectful to nature and culture through cultural trails, heritage ambassadors, a scholarship programme and an effort towards inclusivity for the visually-challenged.

Exploring the Cultural Trails of Uttarakhand

Our Community-based Tourism initiative in Uttarakhand, in partnership with Tata Education and Development Trust (Tata Trusts) and Himmotthan Society, represents a pioneering effort in sustainable tourism, specifically in the Tehri Garhwal and Rudraprayag districts.

Distinctive in its empowerment of local communities, especially women, the project aims to lead development and management of tourism experiences.

Project Testimony



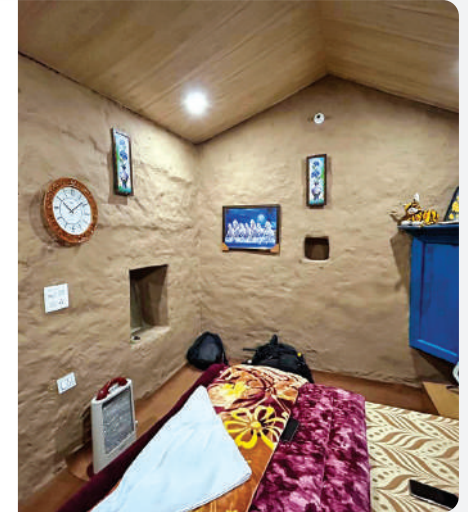
“The community-based tourism project aims to create a sustainable, replicable and scalable model for tourism activities in the rural setting of Uttarakhand, by curating experiential tourism activities promoting regional cultural, natural and historical heritages. The overall objective is to create business models owned, run and managed by the community led institutions, to ensure that even the last mile can take part in and contribute to the local tourism industry and reap the benefits.”



Yashpal Bisht
Executive Director
Himmotthan Society

Our Community-based Tourism initiative aims towards

- Creating authentic, community-operated tourism offerings
- Establishing traditional homestays in villages, enabling travellers to immerse themselves in the local culture
- Setting up a community-owned café



Through our engagement with the local community, we have undertaken capacity-building efforts for women, training them to manage homestays, operate a community café, serve as local guides for forest trails, and develop skills as media experts crafting marketing materials to attract tourists.

By tapping into the inherent knowledge of the Garhwali women about their environment, we aim to provide sustainable sources for income generation and create enriching travel experiences for both the community and the travellers.



Building a Cadre of Heritage Ambassadors

We value the crucial role of local tourist guides who enrich the experiences of both national and international visitors. As an acknowledgement, we partnered with ITIHAAS to implement a comprehensive training programme equipping guides with advanced soft skills, improved cultural awareness, and a deep understanding of the region's history and significance.

The programme operates with a dual objective: to enhance the tourist experience and boost the confidence of the guides to encourage engaging interactions. Through our collaboration with ITIHAAS, we have successfully upskilled over 1,200 tour guides in Agra and Fatehpur Sikri, Uttar Pradesh. This effort contributes to sustainable economic development by supporting the local communities and nurturing a more immersive and responsible tourism sector.

**1,200 tour guides
have been
successfully upskilled**



Padhte Raho, Badhte Raho — A Scholarship Programme

The COVID-19 pandemic did not just affect health; it impacted the lives and futures of students whose education took a backseat owing to the loss of family/earning member(s) and caregivers. Our commitment to these affected students to continue their educational journeys, the 'Padhte Raho, Badhte Raho' initiative, in partnership with Buddy4Study, emerged as an extension of our relief work during the pandemic and is now in its third consecutive year. Through this scholarship programme, we ensure access to quality education and resources by preventing financial difficulties that otherwise might force students to drop out of school or higher education.

**Over ₹1 crore
scholarship fund
disbursed**



Vision Beyond Sight

A project close to our hearts, 'Vision Beyond Sight', now in its fifth consecutive year of partnership with the National Association for the Blind (NAB), is our effort towards inclusivity for visually impaired students by ensuring equitable access to safe, reliable and well-maintained transportation for their daily commute and essential needs, including getting to school, engaging in outdoor activities, and attending medical appointments and emergencies.

Project Testimony



"Thanks to MakeMyTrip Foundation's support, Babita, a bright class 10 student at the National Association for the Blind, Delhi, can now commute to school effortlessly. This initiative has unlocked Babita's exceptional talents in dancing, chess, and sports. She has garnered numerous prizes and accolades in these fields, representing her school with pride. The impact of this project extends beyond Babita, positively influencing the lives of hundreds of visually impaired children at NAB Delhi. By providing them with opportunities to pursue their passions and soar high, such projects truly make a difference in their lives."



Prashant Ranjan Verma
General Secretary
National Association for the Blind



Crisis Management: Steering Resilience in Himachal



Scan the QR code
to watch the
project reel



Manali, Himachal Pradesh
Laying the foundation of the
Bailey bridges

Project Testimony



“During those extraordinary times, the voluntary contribution from MakeMyTrip Foundation proved to be a great supplement in further extending the aid and relief to the affected communities. I would like to extend my deepest gratitude for the selfless service and assistance extended by the organisation towards the people of Kullu, during our difficult time.”



Ashutosh Garg, IAS
Deputy Commissioner, Kullu,
Himachal Pradesh

The heavy monsoon rains and melting glaciers caused the Beas River and its tributaries to swell dramatically, which led to devastating floods in Himachal Pradesh. Cloudbursts triggered landslides and worsened the situation, blocking natural water flow and flooding the nearby settlements due to the region’s steep slopes, fragile geology, and lack of preparedness and early warning systems.

The floods affected Manali and neighbouring areas like Tirthan Valley, Sainj Valley, Mandi, Pandoh, and Kaza - wreaking havoc on infrastructure, roads and bridges, schools, and healthcare facilities, disrupting livelihoods reliant on agriculture and tourism with

the tragic loss of lives and the displaced seeking refuge in temporary shelters. These hampered the rescue and relief efforts.

In response, we swiftly mobilised resources, collaborating with the District Administration at Kaza and Kullu, the Rotary Club in Manali and the overarching Hotel Association & Adventure Tour Operators to launch comprehensive relief operations with efforts focused on immediate needs and long-term recovery to restore normalcy and rebuild affected communities, thus, highlighting the responsibility to support vulnerable communities in times of crisis and in the journey towards recovery and sustainable development.



Relief

- Relief kits, with essential supplies, for over 600 families
- Ration and bedding supplies for an old age home, an orphanage, and a hostel for mentally-challenged women



Reconstruction

- Donation of materials for construction of six bailey bridges
- Additional donation of 30 MT of interlinked chain for protection walls on landslide prone mountain faces
- Repair and construction of a government high school



Rehabilitation

- Restoration of irrigation and water supply systems in Kaza
- Tent accommodation for families in Manali



Rescue

- Donation of essential rescue equipment to aid local volunteers during rescue operations

Deeds of Hope: Community Initiatives



Manali, Himachal Pradesh
#ManaliCleanup drive

#ManaliCleanUp



Scan the QR code to watch the project reel



In partnership with the Rotary Club and Rotaract Club at Manali, we conducted a large-scale clean-up drive, spanning across two days with participation from 70 community members, including the youth of Manali, and together collecting over 2,500 kg of waste.



#SustainabilityPartner at the Ziro Festival of Music



Scan the QR code to watch the project reel



We partnered with the Ziro Festival of Music and managed the waste at the 4-day music festival. The festival celebrates passion, sustainability, community and cultural diversity — promoting the indigenous tribes and music artists. Set against the picturesque Ziro Valley in Arunachal Pradesh, the festival uses locally-sourced materials like bamboo and employs local community members to host attendees, prioritising sustainability practices.

As the Sustainability Partners at the event, we collected and responsibly managed over 2,800 kg of waste (40% dry waste), spreading awareness among the 10,000+ attendees through games, challenges and contests on leading a sustainable lifestyle.



#EcoBikersEcoHikers



Scan the QR code to watch the project reel



12 volunteers undertook a bike journey from Delhi to Kanatal to promote responsible travel. They rode to our community-based tourism project site in Uttarakhand, engaging with the local communities, staying in their homestays and volunteering in their fields to prepare nurseries. They also interacted with various tourists and spread awareness of responsible tourism practices through engaging games and quizzes.



Our Partners: A Mosaic of Collaboration



Adventure Tour Operators, Manali



Bhumi



Blood Connect



Buddy4Study



Central Himalayan Rural Action Group



District Administration - Kaza & Kullu



GuruJal



Himmothan Society (An Initiative of Tata Trusts)



Hotel Association, Manali



Indian Traditions and Heritage Society



Kachrewaale Foundation



Lotus Petal Foundation



Manipal Hospital



National Association for the Blind, Delhi



Rotary Club, Manali



Rotaract Club, Manali



Sanshil Foundation



Sarthak Educational Trust



Seva Mandir



SOS Children's Villages India



Tata Trusts

TATA TRUSTS

Udayan Care



VIKAS Centre for Development



Waste Warriors Society



World Wide Fund for Nature-India



Our Volunteering Initiatives: Fostering a World of Difference





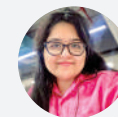
We teamed up with students from the Lotus Petal Foundation to commemorate Earth Day 2023 with much enthusiasm! An enlightening panel discussion titled ‘Saving Our Planet: Young Voices on Earth Day’ was held, where **students advocated for small lifestyle changes to protect our planet for future generations.**

The event concluded with ‘Brushes for the Planet’, a vibrant painting workshop where **students and volunteers immersed themselves in creating eco-conscious messages.**



Volunteer Testimony

“The Earth Day initiative was great! I was in complete awe of how beautifully the students articulated and presented their thoughts during the panel discussion. It was also a lot of fun working with them during the painting activity.”



Surangama Banerjee

On 5th June 2023, we joined hands with students from Bagiya School, run by the Sanshil Foundation, to celebrate World Environment Day.

To combat single-use plastic pollution, we collaborated with the students **to repurpose old newspapers into over 500 reusable carry bags**.

These eco-friendly creations were then distributed to shopkeepers in a selected market in Gurugram, encouraging them to embrace sustainable alternatives for a cleaner environment.



Volunteer Testimony

“Thoroughly enjoyed working alongside young school kids to make paper bags. This activity was fun and immensely rewarding, allowing me to contribute towards the environment. It was a truly enriching experience that filled me with joy and a deeper sense of purpose.”



Rishabh Verma









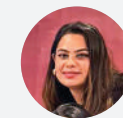
During Daan Utsav, 'the Joy of Giving' week in October 2023, we **conducted various activities, impacting over 700 lives.**

We organised a blood donation camp, an upcycling workshop, '**Waste to Wonder**', an **Edu-Craft session to create teaching-learning materials for students** and a fun shoe painting activity, '**Sole for a Soul**', with **students from NGO schools.** We also set up a studio to record audiobooks for the visually impaired children of the National Association for the Blind (NAB), Delhi.



Volunteer Testimony

"Being involved in up-cycling workshops has been a heart-warming experience! Grateful for the opportunity to be a part of MakeMyTrip Foundation's volunteering initiatives!"



Garima Juneja

On 4th January 2024, we celebrated World Braille Day and **created tactile learning material for visually impaired children** — around themes of singular-plural, shapes, 3-dimensional fruits and vegetables, etc.



Volunteer Testimony

“Preparing materials for the visually impaired gave me a fresh perspective on the way they approach the world - something I’ll carry with me lifelong. The activity sensitised us while also giving us a chance to be helpful albeit in a small way. I’m grateful to have had this opportunity.”



Prema Dutta





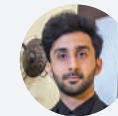




The MakeMyTrip Foundation also enabled team volunteering events for various business teams of the MakeMyTrip group of companies, with activities including **beach clean-ups** and **waste upcycling workshops** in Goa and Uttarakhand and educational content painting in an NGO school in Udaipur.

Volunteer Testimony

“During our offsite retreat, we participated in a CSR activity on the final day. We visited a school sponsored by an NGO closely affiliated with the MakeMyTrip Foundation. Our team painted various areas of the school, including the canteen walls, staircases, and outdoor seating areas. Following the painting session, we hosted a brief event featuring games, music, and dance, in which our team members, the school staff, and students all participated enthusiastically. The entire experience was incredibly rewarding, and it’s inspiring to witness the impactful work being carried out by the MakeMyTrip Foundation.”



Gaurav Thakur

Awards & Accolades



MakeMyTrip Foundation won the CSRBOX Award in the category of Water, Hygiene and Sanitation (WASH) for its work in the Andamans

Our project on Neil Island, Andamans, is an integrated development initiative incorporating a modern public convenience unit offering washrooms to locker rooms, inviting and encouraging responsible tourism. We have implemented eco-friendly technology to treat the unit's wastewater efficiently and introduced water ATMs across the island as convenient alternatives to single-use plastic bottles for tourists.

We teamed up with the Kachrewaale Foundation to tackle waste management comprehensively by organising beach clean-ups and deep-sea operations. We are engaging with various stakeholders, including school children, hoteliers, and the fishing community, through sensitisation sessions and workshops to drive the importance of environmental conservation.



MakeMyTrip Foundation was awarded the Best Disaster Relief Initiative of the Year by the Indian Social Impact Awards, 2024

We launched a comprehensive relief operation in Himachal during the floods, in collaboration with local authorities, NGOs, and community organisations. The relief efforts included distributing essential supplies to affected families, providing shelter, and supporting vulnerable groups like the elderly and orphaned. In addition to this, infrastructure repair and construction projects were undertaken to restore vital services such as education and irrigation.



MakeMyTrip Foundation felicitated by Education Department, Kullu, Himachal Pradesh

MakeMyTrip Foundation was felicitated by the Education Department, Kullu, Himachal Pradesh, in recognition of the efforts of the Foundation in constructing a Senior Secondary Government School in Kullu washed away during the Himachal floods. The Foundation also extended relief support to the various affected communities.

Our Team



Deep Kalra

Trustee, MakeMyTrip Foundation
Founder & Chairman, MakeMyTrip



Rajesh Magow

Trustee, MakeMyTrip Foundation
Co-Founder & Group CEO, MakeMyTrip



Yuvaraj Srivastava

Trustee, MakeMyTrip Foundation
Group CHRO, MakeMyTrip



Major Rajneesh Sharma (Retd.)

VP - Admin, Sustainability & CSR Operations
MakeMyTrip Foundation



Anisha Narula

Manager & Lead - CSR
MakeMyTrip Foundation



Hemant Shokeen

Associate - CSR
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